



# **Community Childcare Project**

## **Homes and Families for Street Orphans**

### ***Business Plan***

***- Draft -***

***Our Family Orphan Communities, Inc.***

**Community owned businesses for the Vietnam project**

Supporting Orphan Communities where every child can say,

***"This is my family and this is my home."***



*Our Family Orphan Communities - Vietnam*

**Community Childcare Project**  
**Homes and Families for Street Orphans**

*Business Plan*

[September 2008]

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Business Plan Copy Number

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**This is a business plan.**  
**It does not imply an offering of Securities.**



## Credits

We are grateful for the following people and organizations who have contributed information in the development of this business plan:

**Names: (to be added)**



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## II. Executive Summary

This business plan is for the development of the Community Childcare project associated with Our Family Orphan Communities, Inc. Its mission is to create economically self-sustaining, environmentally green, high-tech Communities where street orphans will live in families with surrogate parents and grandparents, receive healthcare, education and job skills to prepare them for their and their country's future.

The Community will consist of ten homes. Each home will begin with four children ages infant through 6 years old, four children from 7 through 12, four adolescent girls and four adolescent boys. There will be two surrogate parents and two surrogate grandparents. The total Community population will be 160 children and 40 adults.

The family environment will provide the children with the opportunity to learn how families operate and learn life skills which will prepare them to know how to raise and manage a family, should they decide to do so in their future. The children will also experience helping with the chores of a normal family while receiving healthcare, general education, and training in computer and job skills.

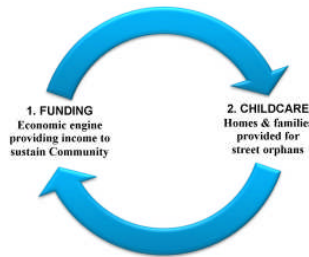
Funding to pay for the Childcare Mission will come from Community Owned Businesses that are selected for their ability to integrate with each other. They include: aquaculture, greenhouse, dairy, hogs, biogas, agriculture and others. The businesses will provide food, jobs, skills training and income for the Community.

**Financials will be added here when the financials are completed.**

### III. General Organization Description

The global vision of *Our Family Orphan Communities, Inc.*, is to improve the life and environment for orphans of any race, religion or gender throughout the world. We will do this by owning and operating environmentally friendly businesses and using the profits from them to provide childcare in the form of homes and families for street orphans. This business plan is for the creation and operation of the Community childcare project: the homes, families, healthcare, education and skills training for street orphans.

The overall mission of *Our Family Orphan Communities, Inc.*, is two-fold.



One part of the mission is establishment of the **Funding Project -- Orphan Community Businesses**, which will generate the food and income needed for the support of the second mission -- Childcare. This business plan is for the creation and implementation of the **Childcare Project -- the homes and families** which will provide the love, healthcare, education, activities and skills training for the children.

**Mission:**

**To create**

- economically self-sufficient,
- environmentally green,
- high-technology based

**Communities in which street orphans**

- live in a family,
- have surrogate parents and grandparents,
- receive healthcare,
- continue their education,
- learn how to use computers,



- participate in social & recreational activities,
- receive job skills training and
- have a chance to attend college so they

**are better prepared for their and their country's future.**

**Key goals** of this **Childcare Project** include completing the ten homes which will form the Community in which the street orphans, their surrogate parents and grandparents will live, grow and interact. Other goals are the establishment of specific programs of healthcare, education and skills development to optimize tapping the potential of the children. This will be done concurrent with the implementation of the **Funding Project**, which, when the businesses are in operation and integrated with this Childcare Project, will provide food for the residents of the Community, jobs for some of the adults and older children, skills training and internship opportunities and income for this business plan.

**Business Philosophy:** an underlying belief in establishing the businesses and Communities which will serve street orphans is that “people do care.” When they truly understand what the project is all about and are given the opportunity to help, they will come forward with what is needed to help the children. This includes businesses because they are made up of people. People who work in businesses care, and people who invest in the businesses also care. This belief supports the concept of the Social Business as described by Nobel Peace Prize winner Muhammad Yunus in his book *Creating a World Without Poverty – How Social Business Can Transform Our Lives*.

**Target Group Served:** The least served group of orphans is that of street orphans. This project intends to work directly with this population that generally has few constructive options available to them.

**The Worldwide Need:** With over 107 million orphans in our world and the increasing AIDS/HIV devastation spreading through third-world and developing countries, the need for orphan care is mind numbing.

**Our Strengths:** The parent organization, *Our Family Orphan Communities, Inc.*, with its experienced board of directors, advisory board and staff, will operate in a support position for the Communities which will be built in host third-world and developing countries.

This business plan is for the **Orphan Homes, Families & Childcare Project** to be constructed in a host country. It will be built in conjunction with the **Orphan Community Businesses Project**, which will be providing the income for the Community and its childcare project.



**Legal form of organization:** The parent organization, *Our Family Orphan Communities, Inc.*, (O.F.O.C.) is a Colorado nonprofit corporation which has been declared by the Internal Revenue Service (IRS) as a 501-c-3 tax-exempt charity. This status allows the parent organization to receive donations and provide tax deductible receipts to any donors from the USA.

Also formed is *Orphan Family Foundation*, which will hold, invest and disseminate funds to the Orphan Communities project as determined appropriate by the board of directors of the Foundation.

The organization built in each host country will be established according to the investment laws of the host country. For example it may be *O.F.O.C.-Vietnam* or *Our Family Orphan Communities – Vietnam*. All businesses and social systems within the Community will conform, at minimum, to the laws of the host country.

## IV. Homes and Services

This project will be providing a Community with homes in which street orphans of varying ages will be brought together with two surrogate parents and two surrogate grandparents to form a family.



Each child will have the opportunity to experience the relationships of older and younger siblings, how they relate to each other and how the parents relate to them. They will participate as regular family members helping with the chores of any normal functioning family.

Families will be responsible for arranging healthcare, education, cultural activities and sports for the children in their care.

The Community will also provide computer and job skills training for the young people to assist in preparing them for their future.

Young people who qualify will have the opportunity to continue their education at any university for which they qualify.



## V. Marketing Plan

### Market research

Most third-world and developing countries are overwhelmed with orphans. They need more help to provide housing, food and medical care. Many are not able to meet the educational needs of these children.

There is little doubt that we will have more opportunities to build Communities than we can accommodate.

### Economics

Looking only at the initial capital costs of the homes and infrastructure of the Community will show misleadingly high initial cost per child. This is due to not taking into consideration the big picture of how the Community contributes to the overall economy and future of the host country.

### Products

The street orphans participating in the Community will be living in a home and seeing family life from the inside of a real family. Neither they nor others in the family will want for food, family, healthcare, education or skills for their future and the future of their country.

### Children Selected

They will be selected for participation in a family based on criteria established by the host country board of directors, the Community management and the surrogate parents. While it would be nice to take any child, as the Community will not have a treatment center for addictions or mental illness, children with existing behavior problems will not be selected to be in a family.

The initial demographic profile design and opportunities for children in each home are:

- Ages: each home will have 4 children ages infant through age 6; 4 children ages 7 through 12; 4 adolescent girls and 4 adolescent boys.
- Gender: as most families have both boys and girls, it is more “normal” to include both in our families.
- Street children will be the target group served as they have few other positive options available.
- Education: children will attend the local schools and receive supplemental education within the Community including computer based educational programs.



- Computers: each home will have computers for the children. Filtered internet and educational programs to help them learn in their areas of special interest.
- Job skills: the businesses owned by the Community will provide many job skills opportunities for the children of the Community.
- University education will be available for children who qualify.
- Cultural activities including music and art will be available.
- Sports and physical activities are part of the Community.

## **Competition**

There are no other Communities exactly like those we are building. There are many institutions that have pieces of what we are going to do, but in each case they fall short of being economically self-sufficient or are not able to provide adequate education or job skills sufficient to prepare the young people for their future. Also, few institutions exist that demonstrate family life and child-rearing skills.

## **Niche**

Being the only totally economically self-sufficient, environmentally green, high-tech Communities that are providing a real home and family experience for orphans, we anticipate that we will be asked to replicate this project many times over.



## **VI. Operational Plan**

The Community goal for each day is to have the children experience “normal family life.”

The older children in the families will help with the younger children.

The school age children will attend school.

The children will help with the chores around the house and yard.

Each home will have rabbits, chickens and goats in the back yard. This will supplement the income for the family; as well as provide chores and responsibility for the children.

Grandparents will help with raising the children and perpetuating the culture of the host country.

The parents will determine whether they can hold work outside the home or if the needs of the families require their full time presence in the home.

The businesses of the Community will provide opportunities for job skills training for the young people.

The families from the Community homes will interact daily.

The adults of the Community will elect the Community social management and decide together what activities are best for the children.

The income for the families will be from the Community Owned Businesses. Based on the cost of raising the children and the expenses of the homes, a monthly stipend will be provided to the parents to cover the needs of the family.

### **Legal Environment**

In every host country the local licensing and permitting requirements will be followed.

The goal of having an environmentally green and healthy environment for the children will often require that the standards with the Community are higher than those of the host country.

Whether or not the children are legally adopted by the surrogate parents will be an issue explored by the host country board of directors and taking host country laws and culture into consideration.



## **Personnel & Operations**

- A single home by initial design will have 16 children and 4 adults.
- Parents will be selected based on criteria established by the board of directors.
- A selection committee for parents will be appointed by the board of directors.
- A selection committee for children will be appointed by the board and will include the parents.
- Training and counseling will be available to the parents and children.
- Each Community by design will have ten homes. 160 children and 40 adults.
- Community Management will be established by the adults of the Community and the board.
- Guidelines for selection of children will be established.
- Guidelines for selection of parents will be established.
- Behavior guidelines will be agreed to by the children.
- Behavior guidelines will be agreed to by the parents and grandparents.
- Community standards of behavior/guidelines will be established with the input of the Community adults and the board of directors. The standards and guidelines will include the methods which will be followed in resolution of disputes and penalties for violation of the guidelines.
- The home office of *Our Family Orphan Communities* will be constantly monitoring progress in the Communities and sharing the benefit of experiences between Communities.
- At no time will the home office of *Our Family Orphan Communities*, its board of directors, its staff or representatives advocate the residents follow any religious belief.
- At no time will volunteers participating in the Volunteer Work Experience advocate the residents follow any religious belief.



## VII. Management and Organization

The parent organization, *Our Family Orphan Communities, Inc.*, is guided by a board of directors and a management staff with years of experience in management, international finance, social service, adoption, counseling and more.

Each host country Community will begin with the establishment of a local legal business organization owned by *Our Family Orphan Communities, Inc.* The local host country organization, e.g. O.F.O.C.-Vietnam will be guided by a local board of directors which will include members of the parent organization board of directors.

The host country board of directors will establish committees as needed for selection of parents, children and management of the Community.

The Community daily operation will be guided by management elected by the Community adults with guidance from the board of directors.

The culture of the host country will be ensured of protection by the host country board of directors and the modeling of the parents and grandparents.

### **Professional and Advisory Support**

Support for the Community will include:

- Board of directors (including directors from the parent organization)
- Management advisory board (primarily host country experts as needed to support the Community)
- Attorney
- Accountant
- Insurance agent
- Banker
- Consultant or consultants (including counseling support for children and parents)
- Mentors and key advisors (support for children as needed)



## **VIII. Startup Expenses and Capitalization**

The startup expenses, development and infrastructure costs for this business plan are shared with the business plan for the Community Businesses as both are integrated in the Community design.

(The financials for this section are being worked on at this time)



## IX. Financial Plan

The financial plan consists of a 12-month profit and loss projection, a four-year profit and loss projection (optional), a cash-flow projection, a projected balance sheet, and a break-even calculation. Together they constitute a reasonable estimate of the financial future of the Childcare Project.

(The financials are currently being worked on at this time.)

Income for the Community Childcare Project will come from the profits of the Community owned businesses. The businesses include:

- Solar Electric
- Aquaculture
- Greenhouse
- Dairy
- Hog farm
- Biogas
- Agriculture
- Eco-tourism
- Volunteer work experience
- Bakery
- Butcher
- Retail store
- Motorbike sales & repair
- Wheelchair rebuilding & repair
- And others

Expenses for the homes, childcare and Community operations will be calculated and included in these financials.



## X. Appendices

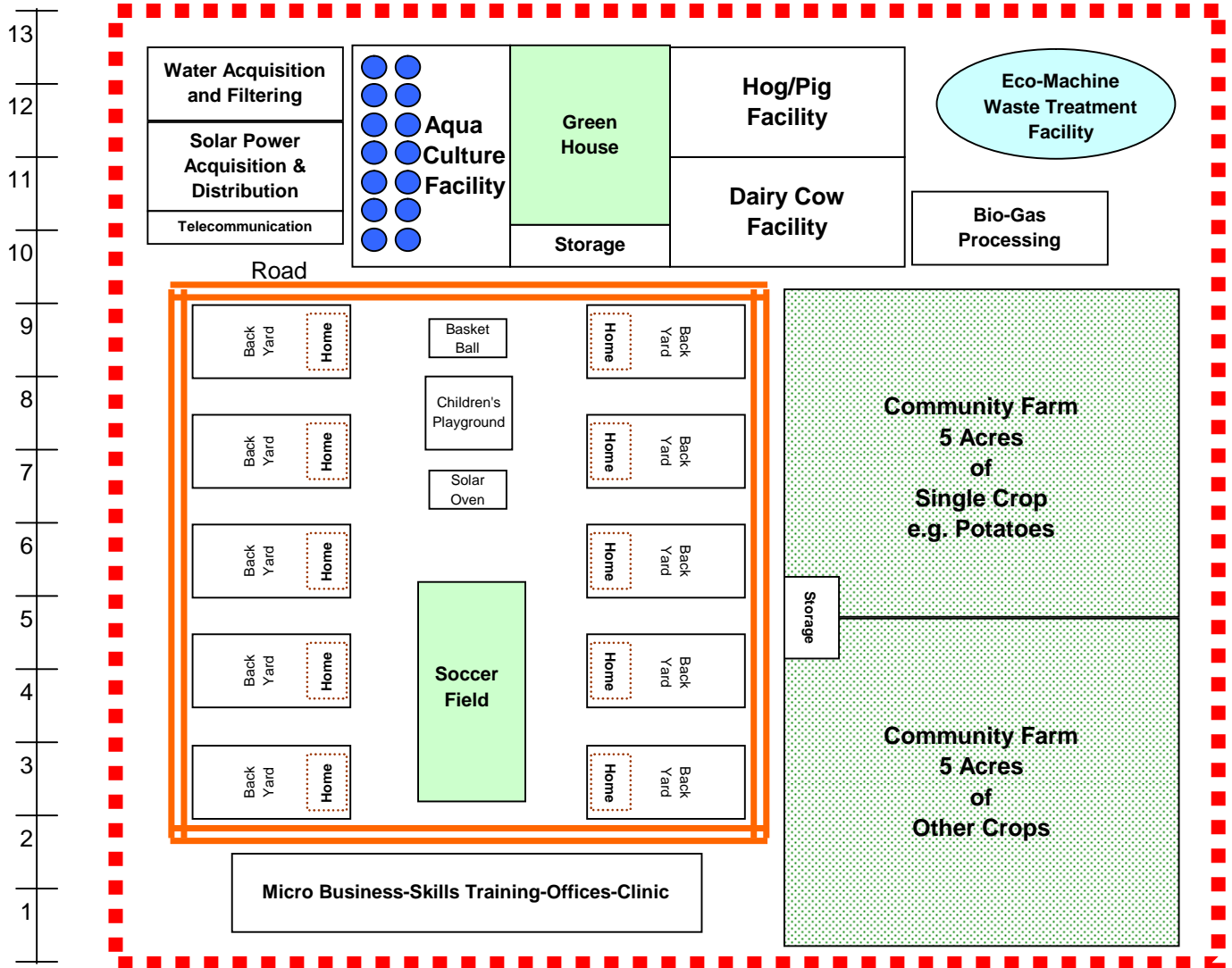
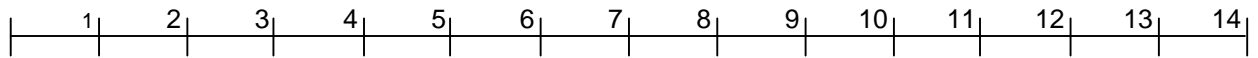
Support materials for this project:

- Floor plan for example home
- Example of Community footprint
- Childcare studies (to be added)
- Blueprints and plans (to be added)
- Maps and photos of location (to be added)
- Magazine or other articles (to be added)
- Detailed lists of equipment owned or to be purchased (to be added)
- Copies of leases and contracts (to be added)
- Letters of support (to be added)
- Nutrition plan for residents
- Food quantity menu for residents
- Estimated electrical usage for home
-



### Community Footprint Example

In Hundreds of Feet



The minimum land needed for the Community (as diagramed with space between the ten homes) is a total of 1300 ft x 1400 ft. or 42 acres (17 hectares). This is the minimum area needed for businesses, crops and livestock in order to be economically self-sufficient.

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